



Republic of the Philippines
Department of Education

DepEd Complex, Meralco Avenue, Pasig City



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JAN 21 2010

DepEd MEMORANDUM

No. **27**, s. 2010

FIRST NATIONAL SECONDARY LEVEL ComArts (ENGLISH) FESTIVAL

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. The World Class Language Center and the Association of English Educators in the Philippines, in coordination with the Philippines English Language Teachers Association Region XI (PELTA XI) through the National Council for Children's Television (NCCT) will sponsor the First National Secondary Level Communication Arts (English) Festival on March 4-6, 2010 in Olongapo City National High School, Subic, Olongapo City with the theme "Enhancing Skills in Communication Arts Through Healthy Competitions".

2. The activity aims to:

- a. enhance the artistic and creative talents and skills of learners;
and
- b. deepen students' knowledge on Communication Arts in English.

3. The contestants are the first placers in the Regional Level Competition in the following events:

- a. On-the-Spot Jingle Writing Cum Interpretation and Presentation
- b. Reader's Theatre/Reading Interpretation in four (4) categories:
 - Solo
One contestant per Region
 - Duo/Pair
One pair per Region
 - Trio
Consists of three (3) members
 - Group
Minimum of ten (10) participants but not to exceed twelve (12)
- c. Dance Theatre Arts
- d. The Art of Smart Talking

4. The other participants are the Coaches/Advisers, Division and Regional Secondary Education Program Supervisors in English, School Principals, SED Chiefs/Assistant Chiefs, Officers of PELTA, NEAP and Schools Division Superintendents/Assistant Schools Division Superintendents. Participation to this activity is **on official business**.



5. The mechanics/guidelines and criteria of the different contests are enclosed. There will be concurrent sessions on public speaking, the act of developing self confidence and personality development.

6. The following is the schedule of activities:

Division Level – December 2009 to January 2010
Regional Level – January 16, 2010 to February 2010
National Level – March 4-6, 2010

7. A registration fee of Two Thousand Eight Hundred Pesos (PhP2,800.00) shall be charged each participant. This will be paid directly to the Treasurers of the sponsoring associations for the meals, snacks, lodging, certificates, trophies, cash prizes, honoraria of judges and lecturers, facilitators and other incidental expenses of the Management Staff. All expenses incurred by each participant in relation to this activity are charged to local funds subject to the usual accounting and auditing rules and regulations. The first meal shall be dinner of March 4 and the last meal shall be lunch of March 6, 2010.

8. All concerned are requested to confirm participation by submitting the list of participants not later than February 22, 2010 at NCCT Office with telefax nos.: (02) 634-7156 or (02) 637-2306.

9. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encls.:

As stated

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

Learning Area, ENGLISH
CONTESTS
SOCIETY or ASSOCIATIONS

R-Maricar/DM-1st Nat'l. Secondary Level ComArts
01-06-10

✓ **Readers' Theater/ Reading Interpretation: In four (4) categories**

General Rules

- Original composition anchored on the theme
 - Mechanical or instrumental sound effects are not allowed however vocally emitted noises and sound effects created by the performers are permissible.
 - 5-7 minutes of delivery inclusive of entrance and exit
1. Solo - One contestant per Region
 2. Dou/Pair – One pair per Region (2) regardless of gender
 3. Trio - Consists of 3 members regardless of gender
 4. Group - Minimum of ten (10) participants but not exceed twelve (12)

Criteria for Judging:

• Content	30%
• Delivery/Interpretation	35%
• Voice	35%
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Total	100%

✓ **Dance Theatre**

- The number of participants is 8-10 only
- Music: recorded or actual indigenous music for all competing teams
- Allotted time for presentation is 5 to 8 minutes only.
- Each entry is required to submit list of members with their story line at the venue during the Opening Program through the Chair, Committee on Programs.

Criteria for Judging

▪ Dance		- 40%
± Creative dance movement	- 20%	
± Mastery & synchronization of movements)	- 20%	
▪ Dramatic essence		- 20%
▪ Theatrical Value		- 40%
± Costume & props	- 10%	
± Staging choreography	- 20%	
± General impact of the Presentation	- 10%	
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	Total =	100%

✓ **The Art of Smart Talking – one (1) contestant per Region**

- English Language
- Smart talker
- To speak on ideas based on question asked on the Spot
 - Preparation time: 3 minutes
 - Speaking Time: 2-3
- Criteria for Judging
 - Wit and Intelligence - 35%
 - Organization/ relevance of ideas/
Topic shared - 35%
 - Articulation and diction - 20%
 - Stage presence - 10%

Total 100%

D. Schedule of Competition : Division level: December 2009 – January 2010
Regional level: January 16, 2010 – February 2010
National level: March 4-6, 2010

E. Prizes

Over all Champion Region (To be given to the Regional Office):

Php 20,000.00 cash prize or travel abroad (South East Asia) & Certificate of Recognition

1st Runner up – Php 10,000.00 cash prize + Certificate of Recognition

2nd Runner up – Php 5,000.00 cash prize + Certificate of Recognition

By event winners:

- 1st Place : Trophy, Certificate of Recognition : contestant and coach
 - 2nd Place : Trophy, Certificate of Recognition : contestant and coach
 - 3rd Place : Trophy, Certificate of Recognition : contestant and coach
 - 4th Place : Certificate of Recognition: contestant and coach
 - 5th Place : Certificate of Recognition: contestant and coach
 - Others : Certificate of Participation : contestant and coaches
- All participants shall be given Certificate of Appearance

Points for the Champion Region. (All points in every event shall be added and the highest pointer shall be declared over-all champion Region, 2nd highest pointer – 1st Runner up, etc.)

1st place - 17pts.

2nd place - 16pts

3rd place - 15pts.

4th place - 14pts.

5th place - 13pts.

6th place - 12pts.

7th place - 11pts., etc.

17th place - 1pt

Mechanics/ Guidelines/ Criteria of the Competition

A. Contestants

- ✓ Contestants are bona-fide high school students from the public or private schools.
- ✓ They are the 1st place winners in the Regional Level Competition

General Guidelines:

1. Language to be used is English
 2. The decision of the panel of judges is final and irrevocable
- ✓ Name of the contestants in each event and respective coaches shall be submitted to the Secretariat not later than March 4, 2010 or during the Registration Period at the venue.
 - ✓ All deliveries shall be timed by a timekeeper who will be introduced before the contest.
 - ✓ Drawing of lots shall be done before the contest proper. This shall be done only once, i.e each Region shall maintain one number.
 - ✓ A short opening program will start at 9:00 a.m on March 4, 2010.
 - ✓ The contest mechanics/ criteria of each event shall be strictly observed.

B. Contest Mechanics/ Criteria

C. 1. Events

- ✓ **On-the-Spot Jingle Writing – One pair per Region (2)**
 - 3-5 lines only (2-3 sentences)
 - Topic to be given on the spot during the writing contest
 - English language will be used
 - Criteria:

Originality	30%
Delivery/Style	30%
Grammar	20%
Relevance	20%
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Total	100%
- Freestyle of delivery/presentation
e.g. song in rap, dramatic interpretation, etc.